

WEF Water Advocates

- Grassroots Program to Involve WEF Members and Member Associations in Advocacy on behalf of the Water Sector
- Federal Focus – Members of Congress
- State Focus – Legislatures (led by WEF MAs)
- Deliver the Message about the Value of Water, the Important Role of Water Professionals, and the need to invest in Infrastructure and Innovation

WEF Water Advocates

- Goal is network of trained advocates in every region and state
- Member Association involvement crucial
- House of Delegates helping to reach out to MAs and identify potential advocates