

# H.B. 307: UTAH WATER WAYS ESTABLISHMENT OF A STATEWIDE PUBLIC-PRIVATE PARTNERSHIP TO ADDRESS WATER CONSERVATION IN UTAH



CONSERVING UTAH'S WATER RESOURCES



## ABOUT

### WHY THIS MATTERS

As one of the fastest-growing and driest states in the nation, Utah faces a unique set of challenges in terms of water resources and supply. Water is imperative to everything we do. It is essential to every industry – from agriculture and mining to healthcare, tech, recreation and more. By coming together now, we can better conserve, protect, and enhance Utah's valuable water resources.

## ALL PARTIES

### WORKING TOGETHER

Created through H.B. 307, Utah Water Ways will encourage all Utahns to make small changes to conserve and care for our water supply. The Utah Department of Natural Resources will oversee the establishment of the organization and the state's involvement. By working with our friends in the private sector, Utah Water Ways will create the opportunity for next-level public education, programming, and policy discussions about Utah's water reality and future.



#### POLICY

- Establish a direct line of communication from stakeholders to state leaders
- Governed by a broad set of stakeholders representing government agencies, agriculture, water districts and suppliers, and the private sector



#### PROGRAM

- Coordinate water conservation efforts and sponsor policy discussion about the state's water supply
- Engage the private sector to help support water conservation efforts
- Help coordinate grants, rebate programs, sponsorships, etc. to support water conservation



#### PUBLIC

- Conduct public awareness and education campaigns
- Provide tools to help residents understand what they can and should do to take part in conservation
- Maintain water providers' continued promotion of efficient water use among users through localized messaging, rebate programs, etc.

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